



"PAGES" Exhibition 2010

**A Juried, International Celebration of Book Arts and Art Journaling
June 5 - 30, 2010, La Tienda Exhibition Gallery, Eldorado at Santa Fe, NM**

(This show will be held in a 3500 sf gallery/exhibit space and promises to be the biggest Book Arts Show ever in New Mexico)

Call for Entries

Submission for Jury:

Emailed Digital Photo no more than 1000 pixels wide at 72ppi, Deadline for Jurying is: April 30, 2010.

Email to: pages@cre8it.com

Entry Fee:

\$10 payable only if your book is accepted. One entry fee covers up to 6 entries.

Submission Requirements if Accepted:

Entires **MUST** be in our hands no later than Monday May 24, 2010.

You will be notified by email if your book is selected for exhibition and/or sale.

Books do not have to be offered for sale (see below).

Your well-labeled submission must be mailed with a check for \$10 plus return postage via Flat Rate Priority Mail Box (\$12.95) and whatever insurance you want to add.

International entries must be paid by Visa or Mastercard. Email us for payment instructions. Global Priority Rates will be higher for International Shipment and payment for the return of your book will be charged with your admission fee.

Mailing Address:

Pages/Jessica Wesolek

8 Chapala Road

Santa Fe, NM 87508

Entries can be hand delivered to the Pages store if you live locally.

(Located in La Tienda Center - across from the Agor Market Center in Eldorado.)

Sales and Commissions:

All sales will be handled by the Pages store and gallery and a 30% commission will be taken, so price your works with that figure in mind. Payments will be mailed to the artists within 15 days of the close of the Exhibition.

Returns and Pick-Ups:

Books will be available for Pick-Up as of Thursday, July 1, 2010

Mailed returns will take some packing time, but we hope to get everything on its way back to you by mid July.

PLEASE NOTE: All gallery visitors will be issued hand-wipes at the door. We find that clean hands are more gentle on books than gloves. If you do not want your book to be touched, you must clearly indicate such on with your entry, and we will forbid handling.

Special "Wall" Challenge - See the next page . . .

On the Wall

Book Challenge Call

What is the Challenge?:

We are holding the exhibition in a very big gallery space with lots of walls.

Books are usually shown on tables, but we felt that just tables - with empty walls all around would not enhance the visitor's experience of the show.

Therefore, we wish to fill the walls with book art as well, and show off the awesome creativity of book artists.

So, We Challenge You...

to create a book that can be hung on a wall and can be experienced in all its glory without touching.

Vertically oriented accordion folds, scroll formats, and several other structures can work, but your structure is up to you. Who knows? Perhaps we will be some entirely new structures come out of this!

Hanging Hardware...

This exhibit is held in a temporary exhibit space, so we will not be creating any elaborate wall structures to accommodate the Wall Challenge Books. Your book must be able to be easily hung from the same type of hanging hardware used for paintings.

Your entry for the Challenge falls under all the same stipulations given in Call for Entries on the previous page, counts in your 6 Entry Maximum, and falls under the same \$10 Entry Fee if accepted.

Questions...

Please email any questions to:

pages@cre8it.com